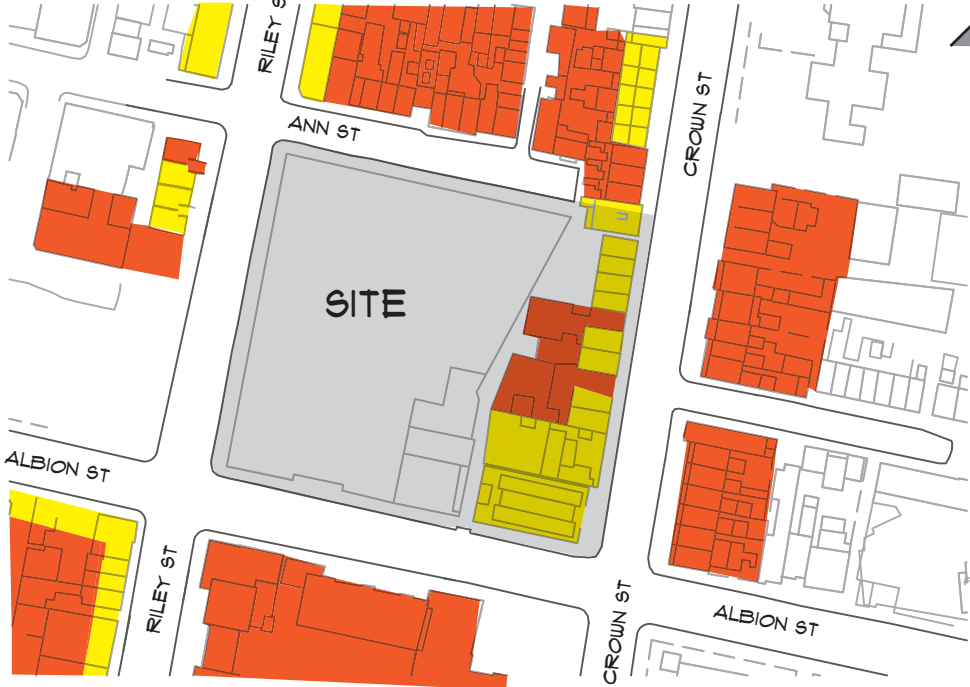




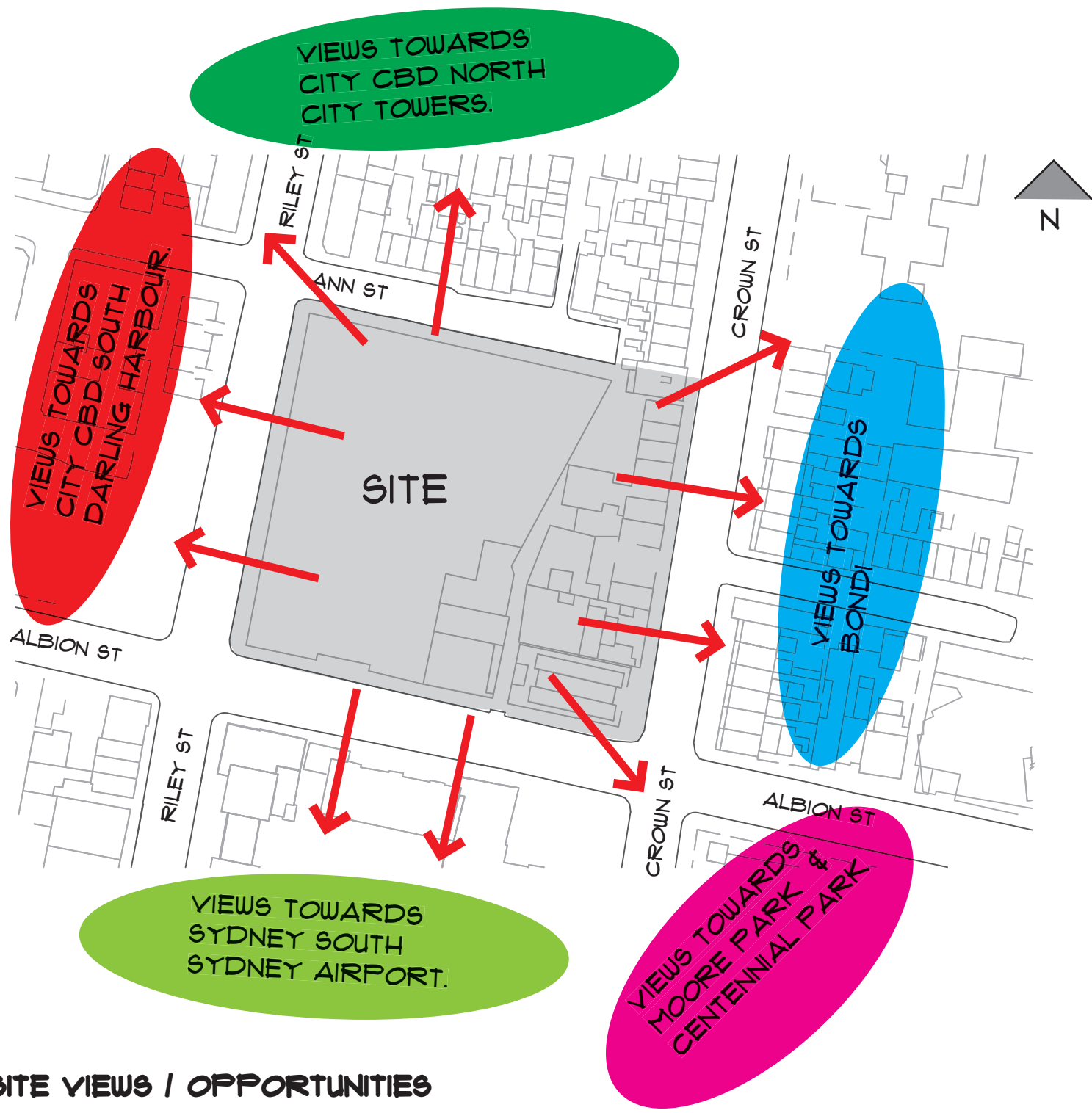
GREEN ZONES



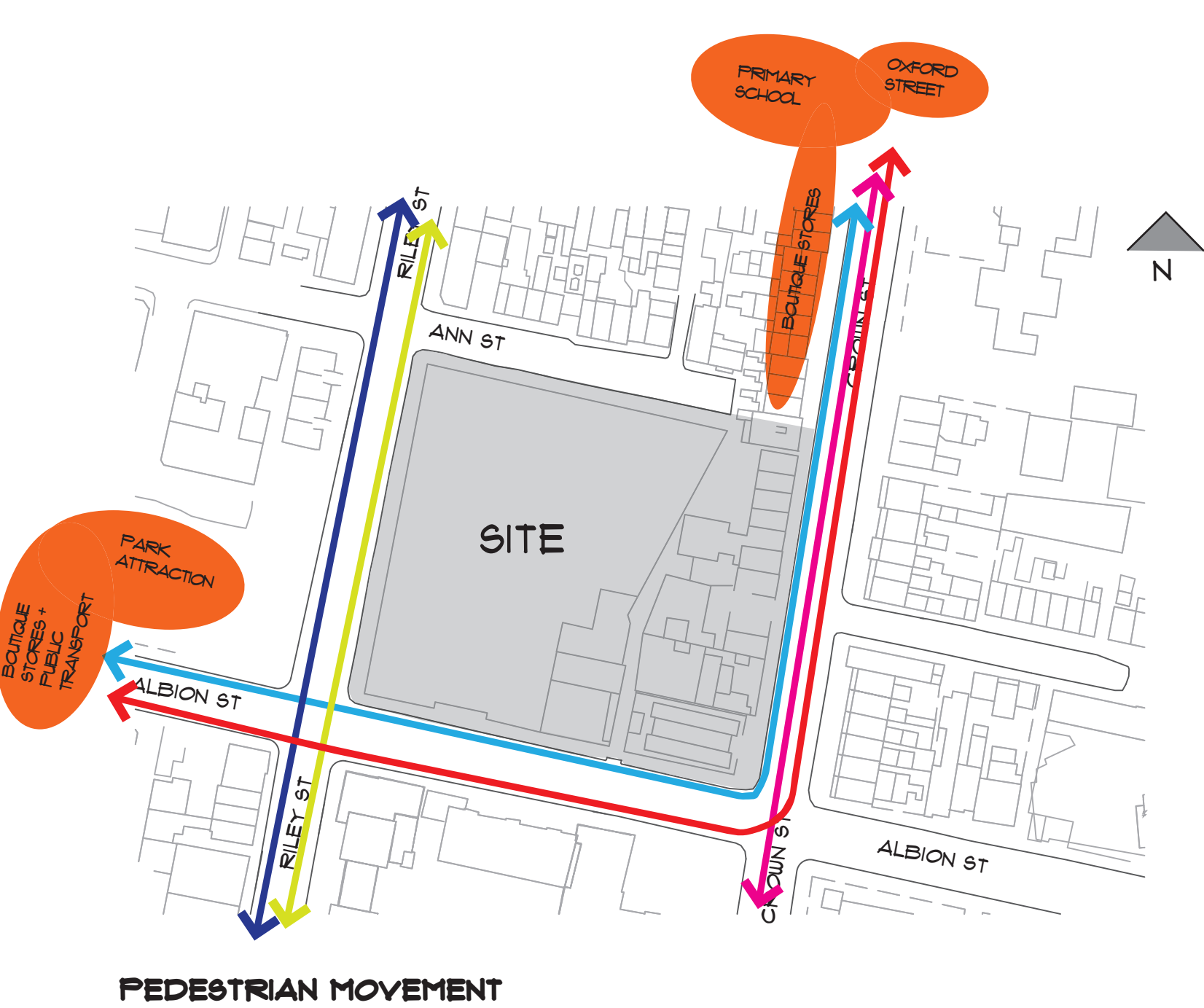
PUBLIC VS PRIVATE



SITE ACTIVATION

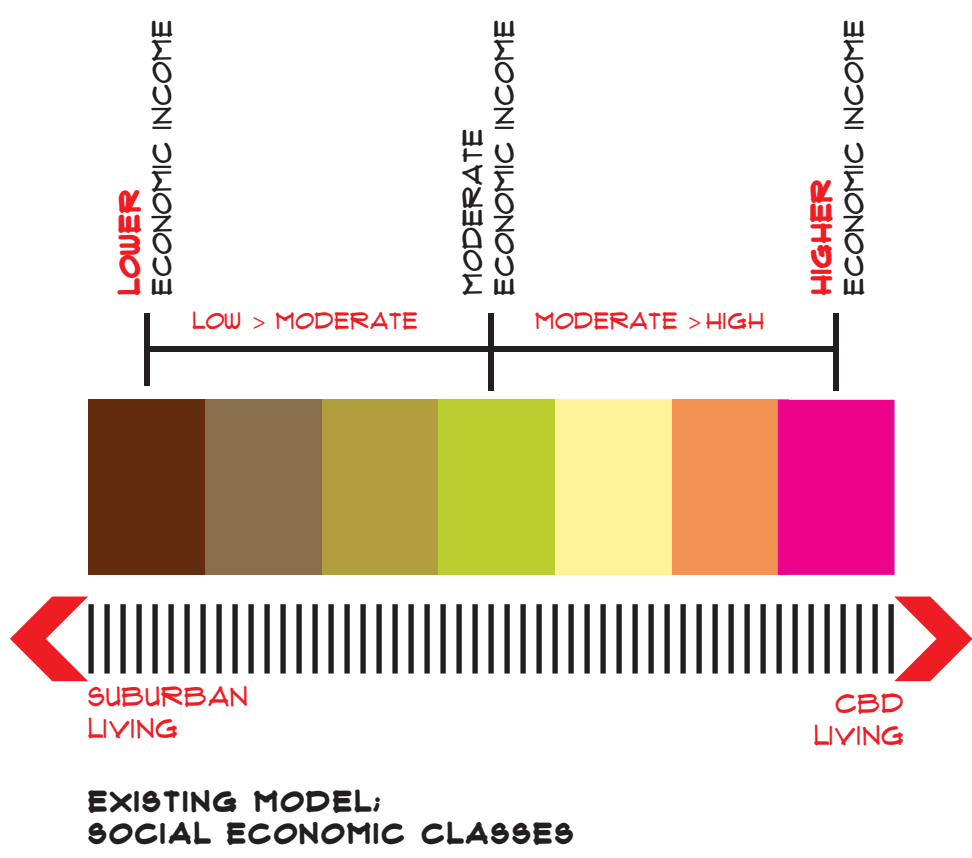


SITE VIEWS / OPPORTUNITIES

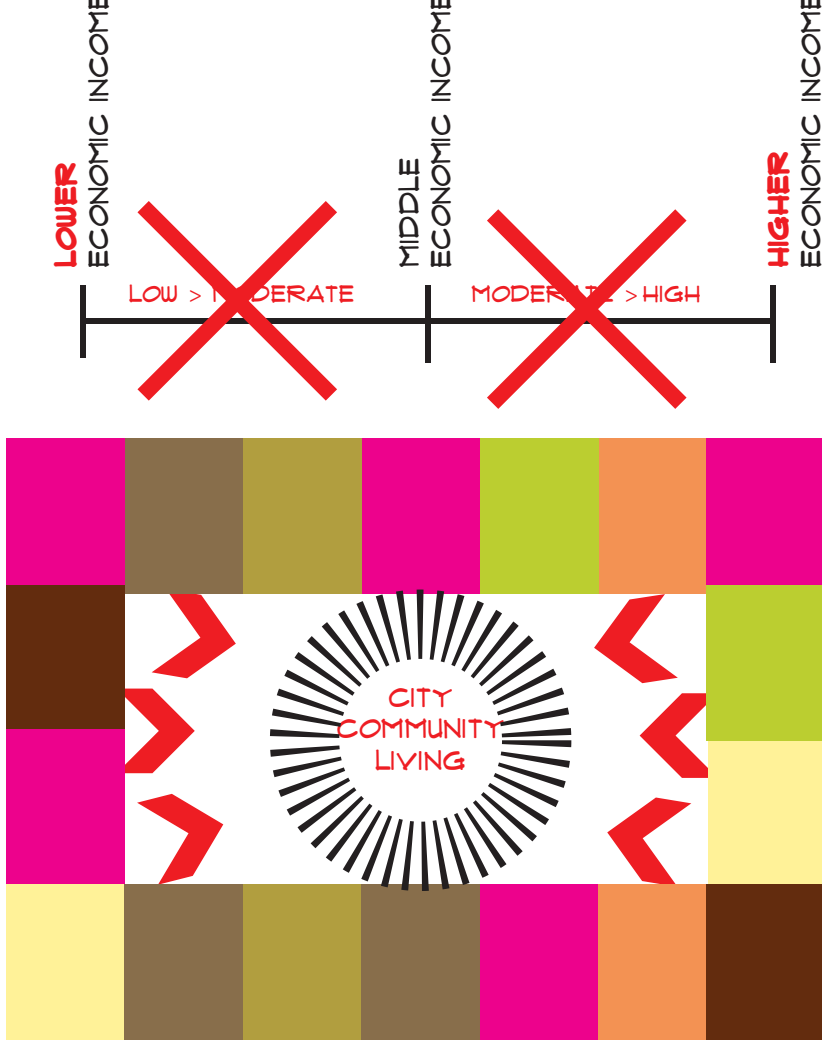


PEDESTRIAN MOVEMENT

## The Strategy



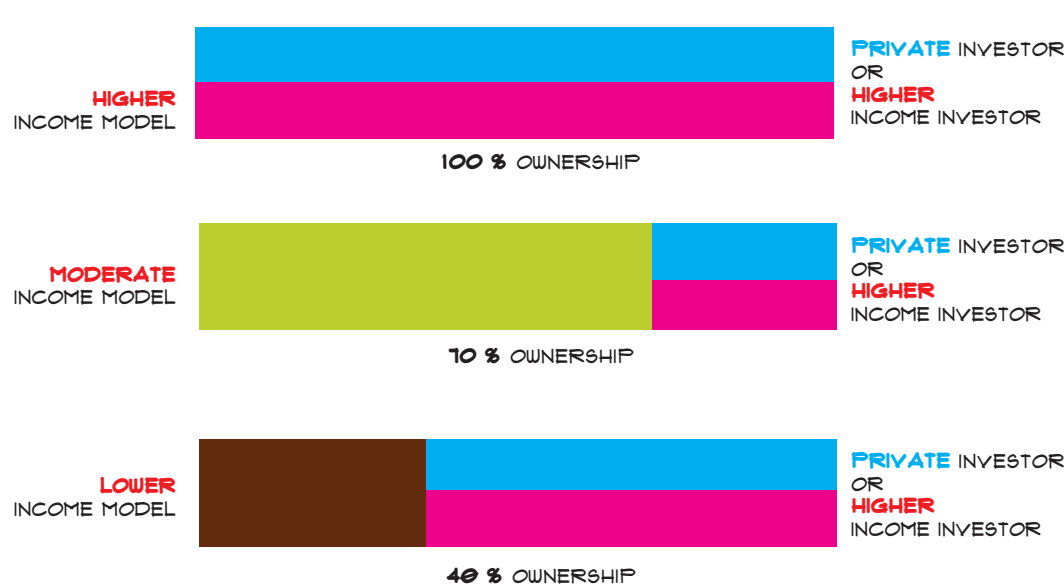
PHILOSOPHY SHIFT



PROPOSED MODEL: SOCIAL ECONOMIC CLASSES

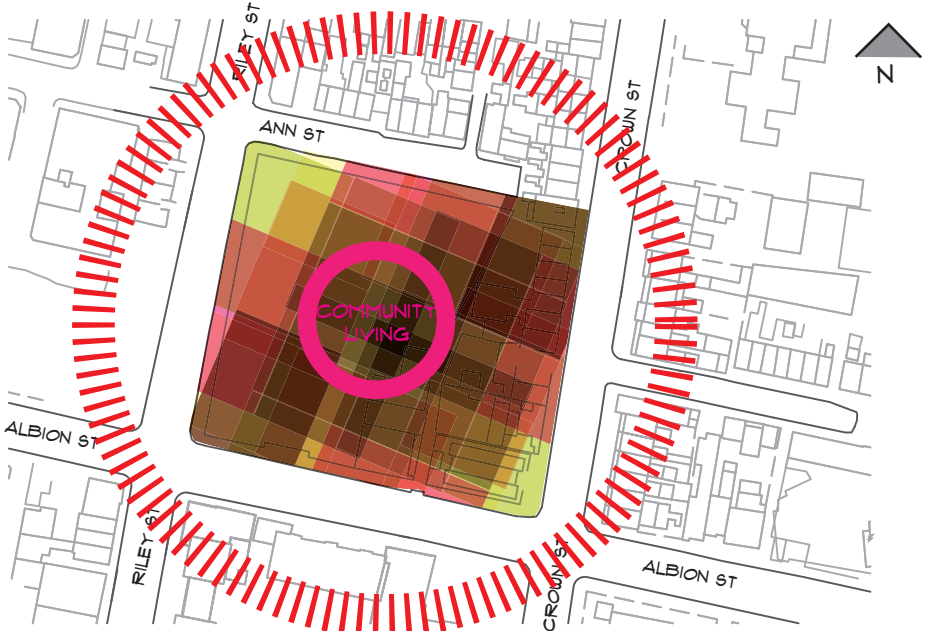
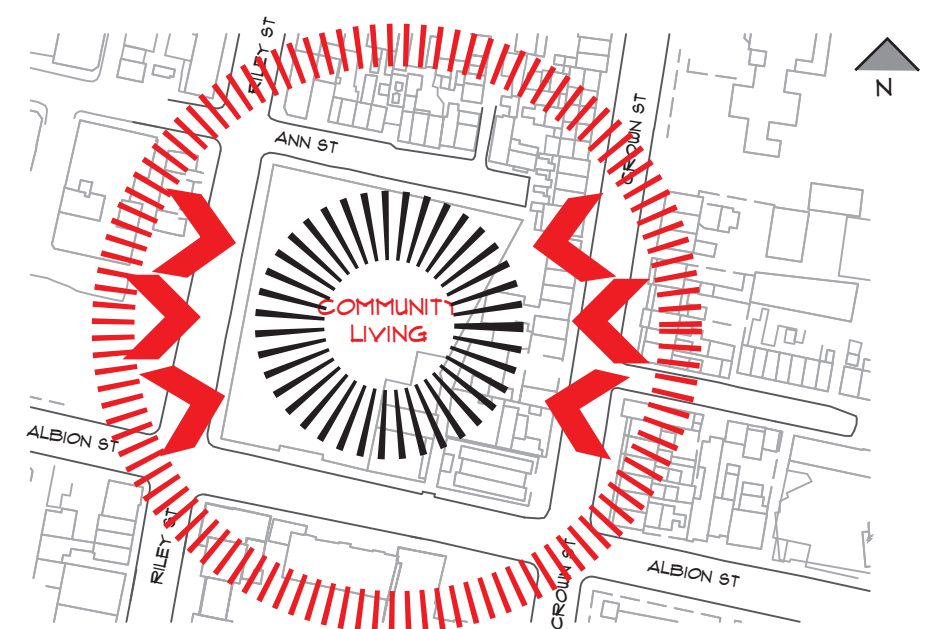
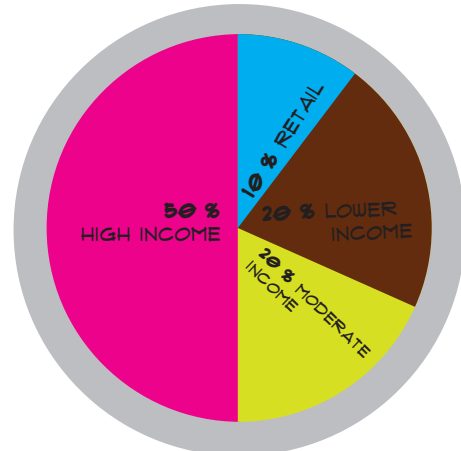
PROPOSED MODEL: SOCIAL ECONOMIC MIX

INVESTMENT BODY



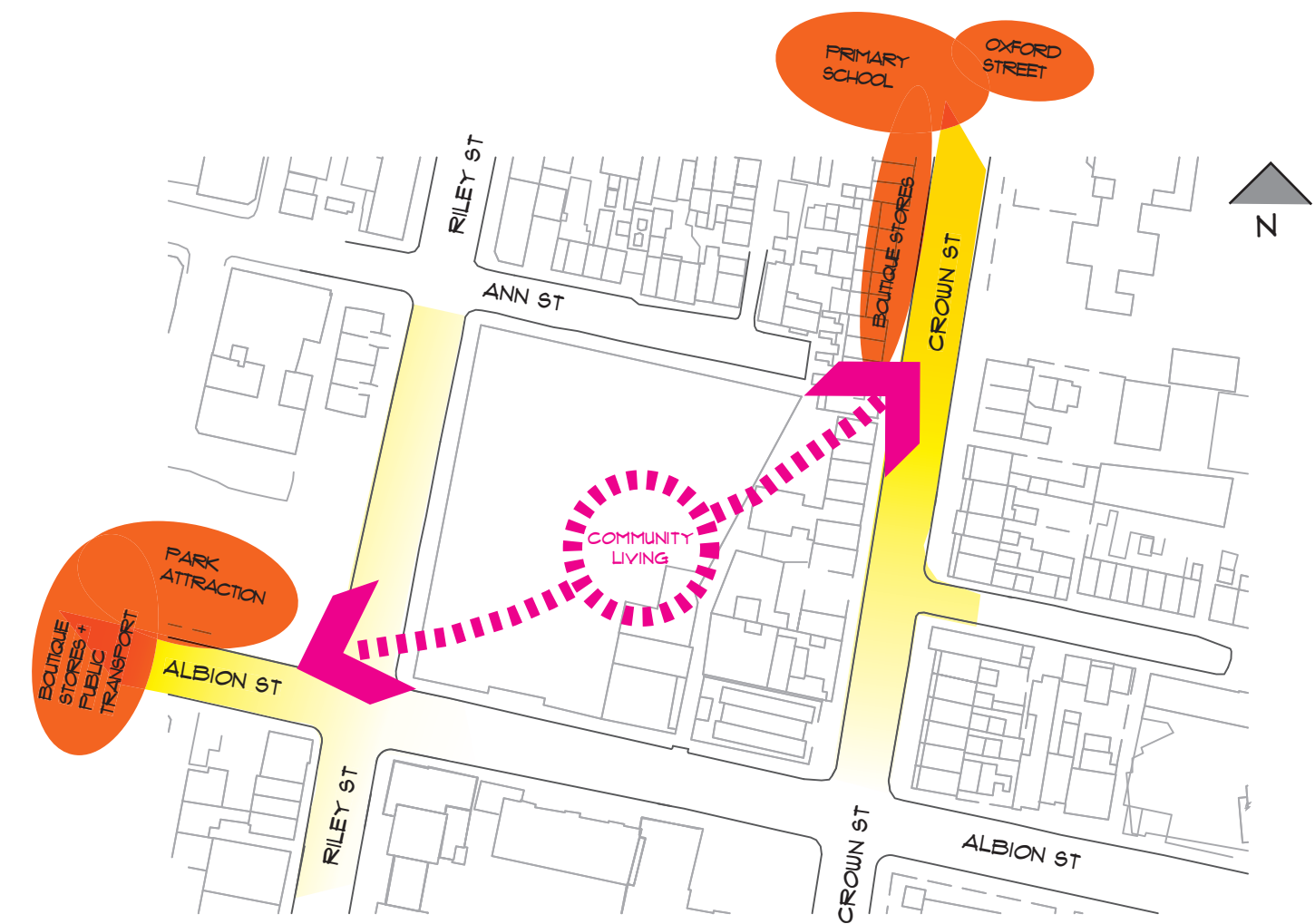
PROPOSED MODEL: HOME OWNERSHIP METHOD

PARTICIPANTS:



MIXED SOCIO GENERATIVE

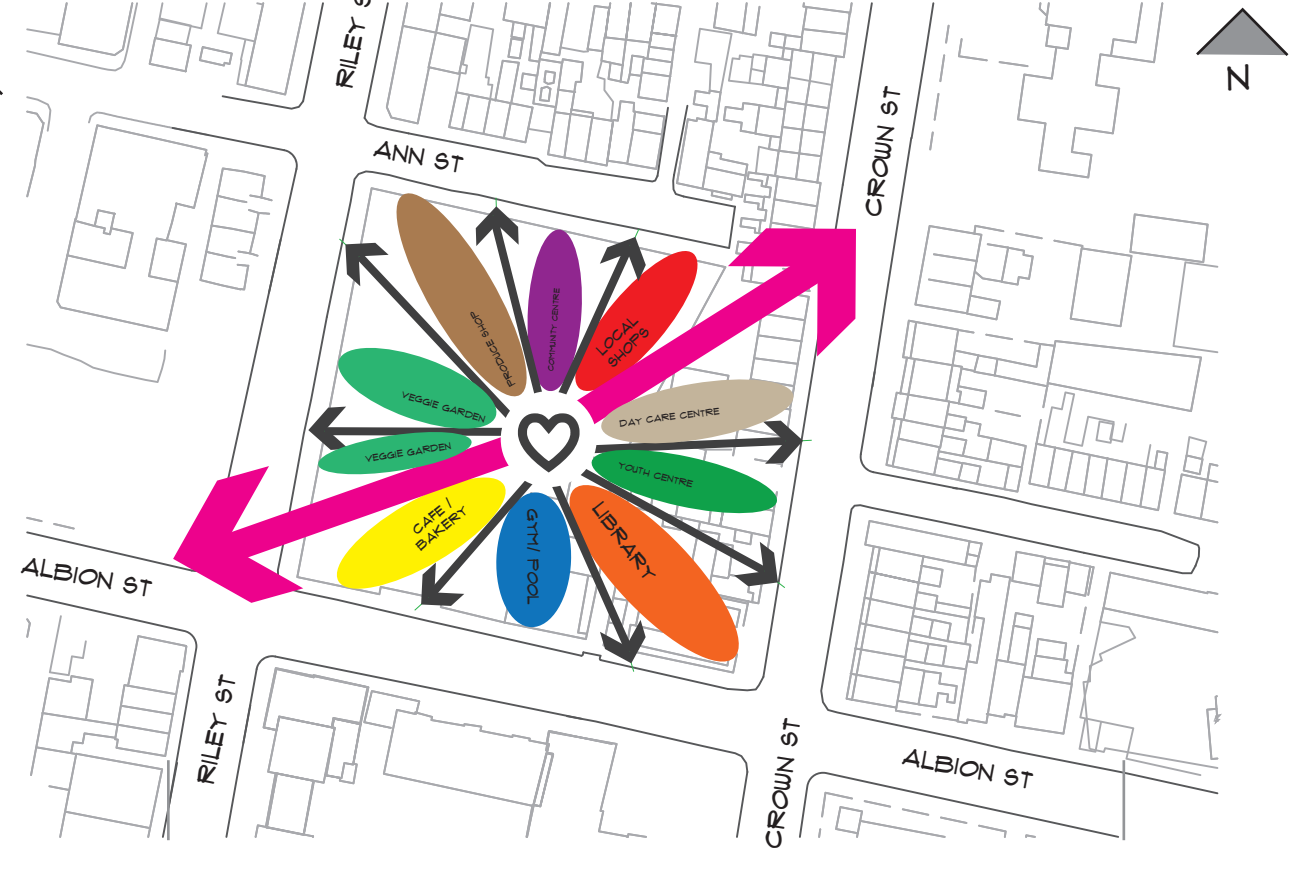
SITE OPPORTUNITIES



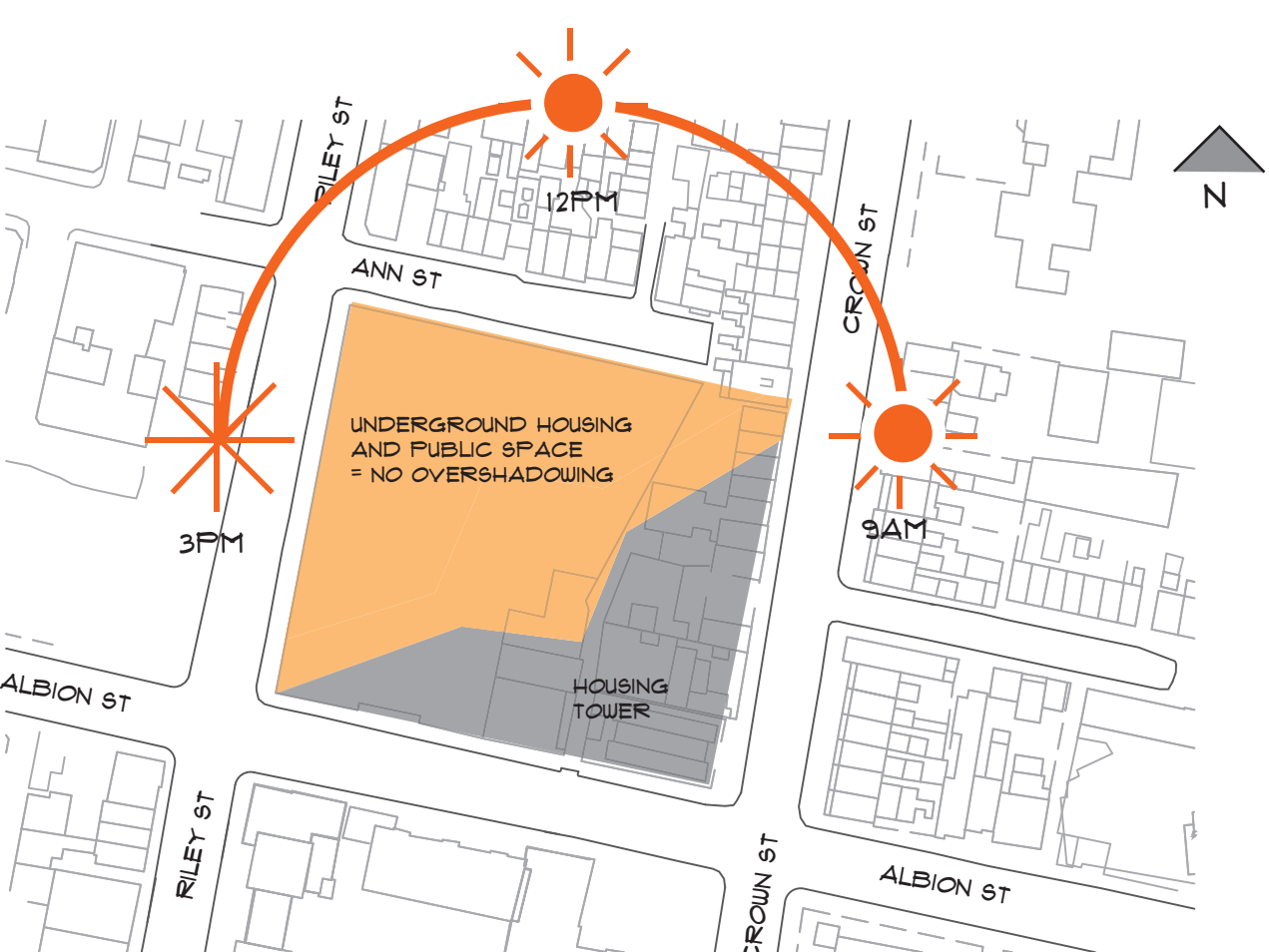
SITE VIBRANCY THROUGH CONNECTION & ACCESSIBILITY



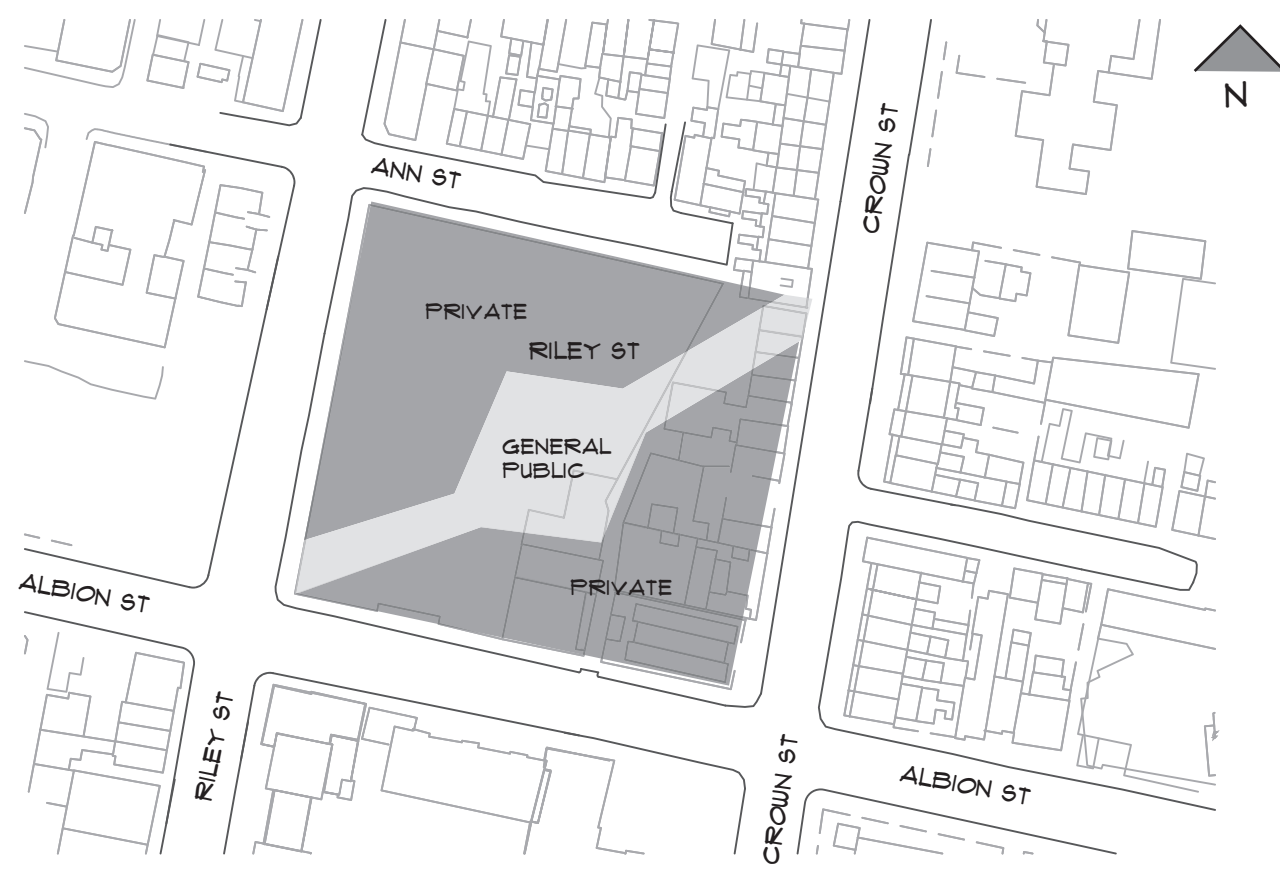
CHARACTER & IDENTITY OF COMMUNITY



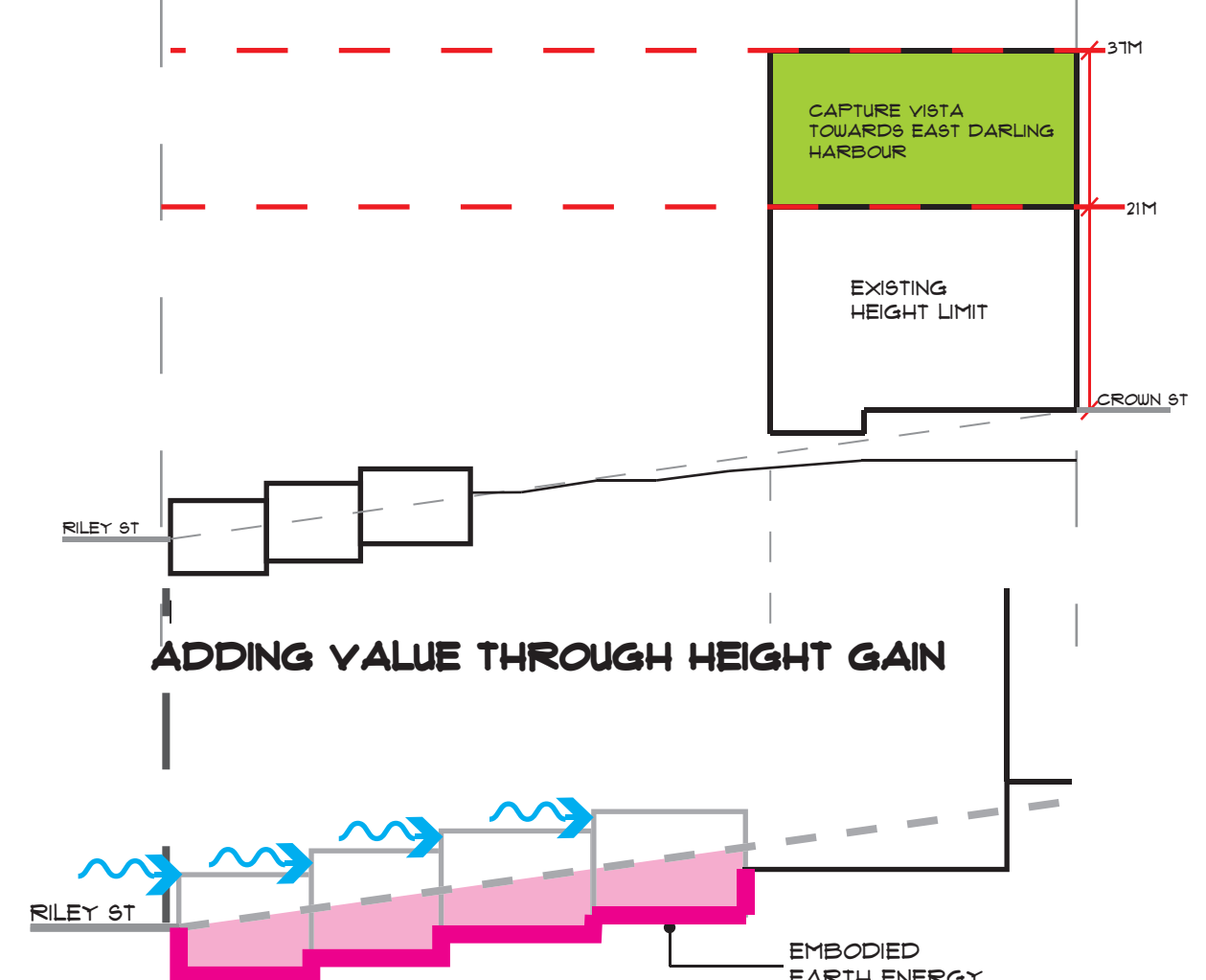
CENTRIC COMMUNITY DISTRIBUTION



PASSIVE SOLAR OPPORTUNITIES



DICHOTOMY OF PUBLIC AND PRIVATE



ADDING VALUE THROUGH HEIGHT GAIN

ADDING VALUE THROUGH HEIGHT GAIN